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***The Bravewell Collaborative Announces the Winner of the 2011 Leadership Award***  
*Leadership Award Recognizes an Innovator in the Field of Integrative Medicine*

(New York, NY) November 11, 2011– The Bravewell Collaborative today announced Dr. Mimi Guarneri as the winner of the 2011 Bravewell Leadership Award. The Leadership Award, established by the Bravewell Collaborative in 2003, honors a physician leader who has made a significant contribution to the transformation of the U.S. health care system through the use of integrative medicine.

“Integrative medicine is a system of care that puts the patient at the center and addresses the full range of physical, emotional, mental, social, spiritual and environmental influences that affect a person’s health,” explained Christy Mack, President of The Bravewell Collaborative. “The Leadership Award recognizes individuals like Dr. Guarneri who are bold enough to take the risks to catalyze real change.”

Dr. Guarneri the founder and medical director of the Scripps Center for Integrative Medicine accepted the \$100,000 award at a special black tie dinner event held at Cipriani on November 10. In 1995, during her cardiology fellowship at the Scripps Clinic, Dr. Guarneri served as an attending physician in interventional cardiology where she placed thousands of coronary stents. It was during this time that Dr. Guarneri recognized the need for a more comprehensive and more holistic approach to cardiovascular disease. In 1999, she pioneered the Scripps Center for Integrative Medicine where she uses state-of-the-art cardiac imaging technology and lifestyle change programs to aggressively diagnose, prevent and treat cardiovascular disease.

“I am so honored to receive this award,” said Dr. Guarneri. “Integrative medicine is emerging as a vital force within U.S. health care in hospitals and health systems, clinics around the country and even in the military. Through practicing integrative medicine I have been able to address the full range of physical, emotional, mental, social, spiritual and environmental influences that affect my patients’ health.”

Dr. Guarneri is a fellow member of the American College of Cardiology, Alpha Omega Alpha, the American Medical Women’s Association, and a diplomat of the American Board of Holistic Medicine. In 2009, she was honored as the ARCS scientist of the year. Dr. Guarneri is Board-certified in cardiology, internal medicine, nuclear medicine and holistic medicine.

Research shows that integrative medicine interventions can reduce costs and improve health particularly for those dealing with chronic illnesses such as diabetes, coronary artery disease and chronic pain. Integrative medicine personalizes evidence-based care to best address each individual’s unique conditions and circumstances.

For more information about the Bravewell Collaborative, please visit [www.bravewell.org](http://www.bravewell.org)



About the Bravewell Collaborative

*Formed in 2002, the Bravewell Collaborative is a community of philanthropists in the United States dedicated to bringing about optimal health and healing for individuals and society. An operating foundation, Bravewell develops and manages strategic initiatives that support integrative approaches to healthcare. Embracing rigorous research and scientific approaches in the entirety of its work, the Bravewell Collaborative's key initiatives include programs to educate the general public, change the way physicians are educated, develop leading clinical centers as models for change, acknowledge and support leaders in the field, and promote translational and outcomes-based research. Most recently, the Bravewell Collaborative established the first practice-based research network in integrative medicine and worked with the Institute of Medicine at the National Academies of Science to produce a National Summit on Integrative Medicine. For more information about the Bravewell Collaborative, please visit [www.bravewell.org](http://www.bravewell.org).*



The Bravewell Collaborative